



Paying with gold to re-value the currency and goods you buy or simply investing in the safest asset in the world is what this company offers. Gold should of course be used as a means of exchange and payment for goods and services, but also as a gift or investment.

1. *The current situation:*

Due to historical developments, there is no currency worldwide that is backed by gold. As a result, the cash has degenerated into a worthless barter and trading object. This also means, own assets are exposed to inflation and currency reform and are subject to the discretion of the government in office. Your own fortune becomes a plaything and is exposed to inflationary fluctuations. An increase in wealth, or even an asset stability is therefore unthinkable without gold.

2. *The market and the business model:*

The global demand for gold is rising steadily. Fired by all sorts of crises, at least by buying gold, people try to bring some stability into their lives and into their wealth. Because gold is a natural resource, its abundance is limited and, in addition, demand exceeds supply on the market. Nonetheless, gold bars are a worldwide common means of payment and are very popular due to the stable value and the high demand, also and especially in times of crisis. This ensures that demand remains unabated and that people will always take some gold into their assets.

3. *Profitability and amortization:*

The company exists since 2011 and was permanently able to expand its reach, its name recognition and its customer base. 460,000 partners worldwide show the possibilities that the idea of gold money brings with it. By now you can pay with money gold in many places and it is a welcome and secure means of payment.

Through the offer of gold-money, its own currency has been created, which has a value, considered as a valid means of payment, or is traded as an investment. At least 0.1g of gold, in 999.9 carats, is directly and safely implemented on the bill, giving it its value. Also, different gold cards, on which likewise at least 1g gold is incorporated, belong to the assortment. Due to the different motives, or even the personalization of the appearance of these cards, they are particularly good as a gift or for collecting, so something for every taste can be created. Again, it can be collected, exchanged, sold, but also used as a means of payment.

The offer is supplemented by a large number of other articles.



4. Which financing is needed?

150 million euros are needed to increase awareness of the brand, to make the necessary investments and to stock the gold value issued in cash.

5. What vision does the company have?

In the long term, the gold-money should be recognized worldwide and used as a means of payment. It should serve the people and make wealth creation possible. Above all, there should be security and trust.

6. How is the team structured?

An experienced team is working on the idea of creating a currency with value since the foundation of the company. All team members have a long-standing background in the financial sector or similar areas. In addition, a large affiliate and distribution network can already be accessed.

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